



ZAVOSH MOHAMMADI

MARATHON RUNNER · SPORTS JOURNALIST

ATHLETE SPONSORSHIP PROFILE

A five-year running journey from Istanbul to international marathon competition — with Valencia Marathon 2026 as the next major goal.

ATHLETE PROFILE

Zavosh Mohammadi is a marathon runner based in Istanbul and a sports journalist with five years of consistent running experience. He combines structured endurance training with sports storytelling and social-media content around running, races, equipment and the athlete lifestyle.

5	70 KM	4:00	1.6K
YEARS RUNNING	WEEKLY MILEAGE	MARATHON PB	INSTAGRAM FOLLOWERS

PERSONAL

Age: 36
Based in: Istanbul, Türkiye
Nationality: Iranian
Profession: Sports Journalist

RUNNING PROFILE

Discipline: Road Running / Marathon
Training volume: Approx. 70 km/week
Coaching: Currently training under a running coach
Current goal: Sub-3:30 marathon

TRAINING & AMBITION

I am currently following a structured training program under the guidance of a running coach. The main objective of my Valencia Marathon campaign is to improve my current marathon personal best of 4:00:00 and achieve a **sub-3:30 finish** on December 6, 2026.

WHY THIS PARTNERSHIP MAKES SENSE

My profile combines endurance sport, professional sports-media experience and an active social presence. This creates opportunities for a sponsor to be integrated naturally into both my training journey and race-day story.

PERFORMANCE & NEXT TARGET

Personal Bests

5K	10K	HALF MARATHON	MARATHON
22:00	45:48	1:42:00	4:00:00



VALENCIA MARATHON 2026

December 6, 2026 · Valencia, Spain
Target: **sub-3:30** · Current marathon PB: 4:00:00

SPONSORSHIP OPPORTUNITY

The immediate objective is to make the Valencia Marathon journey financially sustainable while building a longer-term athlete–brand relationship.

01	TRAVEL & ACCOMMODATION Support for transportation to Valencia and race-week accommodation.
02	RACE EXPENSES Support for race-related costs connected to the Valencia Marathon campaign.
03	RUNNING KIT Shoes, apparel and essential training and race equipment.
04	NUTRITION & RECOVERY Sports nutrition, hydration and recovery products or services.
05	LONG-TERM ATHLETE PARTNERSHIP A personal sponsorship that can continue beyond one race and support the full training cycle.

WHAT I CAN OFFER A SPONSOR

- **Brand visibility:** Sponsor name/logo can be displayed on my running apparel during training sessions and competitions, subject to race and event rules.
- **Product promotion:** I can feature the sponsor's products in authentic running and training content.
- **Video content:** I can create dedicated videos and short-form social content introducing and demonstrating sponsored products.
- **Race-week storytelling:** Content from preparation, travel, race week and the Valencia Marathon experience.
- **Ongoing ambassador potential:** A longer-term relationship can extend into future races, training cycles and sports-media content.

PARTNERSHIP PHILOSOPHY

The goal is not simply to place a logo on a runner. It is to build a credible story around preparation, consistency, performance and progress — with the sponsor naturally integrated into that journey.

CONTENT & BRAND VALUE

Instagram: @zavosh.21 · 1,600 followers · Typical video/post views: 5,000–6,000



**LET'S BUILD THE NEXT
RACE TOGETHER**

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